

# MARYROSE N. MALLARI

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Learn more about me and my work. Visit my site: [www.maryrosemallari.com](http://www.maryrosemallari.com)

## EXECUTIVE PROGRAM/PROJECT MANAGER/SAFe Agile Practitioner

Maryrose is an Executive Program/Project Manager/SAFe Agile Practitioner with extensive experience managing business and IT programs in the areas of Health Care, Sales & Marketing, Retail, Insurance, Banking and Financial Services. Her business customers have been C-Suite and Senior Leaders who have charged her with identifying and managing the execution of tactical tasks required to support delivery of their strategic goals. She has successfully managed multi-site, multi-cultural, global teams of up to 30 members spanning the management horizontals and diverse business area verticals of her client organizations. Her responsibilities have historically included cost analysis/management and fiscal responsibilities consistent with her Lean/Six Sigma practice.

Maryrose is an expert executor of a wide range of projects and is known for delivering results on time, within constraints of budget and resource, and to a satisfied customer. Her success comes from her integration of Lean/Six Sigma principles and SAFe Agile mindset into her work, being a certified Lean Six Sigma Black Belt, Certified Scrum Master and Certified SAFe 4 Agilist, and her hands-on technical background. She is a strategist known for pioneering leading edge management approaches that deliver value, boost productivity, optimize performance and gain acceptance. Maryrose is a creative problem solver, instructor, team builder and communicator with a proven ability to lead winning teams that drive results that increase operational efficiency while controlling costs.

Highlights of Maryrose's skills and experience include:

- Deep program and project management experience in various development methodologies/mindsets (Waterfall, Agile (Scrum), SAFe)
- Keen sense of portfolio bottom lines, managing project costs within the portfolio by monitoring project spend (Constant cost analysis throughout program execution)
- Organized and focused leadership style honed over 30+ years of business experience in various roles
- Analytical and statistically-based technical troubleshooter/solution provider, with a demonstrated track record for:
  - Leading medium to large, inter-disciplinary, inter-cultural and multi-site technical project teams
  - Strategizing/architecting cutting-edge project solutions
  - Successfully launching/executing/transitioning medium to complex business management systems.
- Strategic and analytic thinker with unique skills in planning/executing tactical solutions demonstrated when she:
  - Instituted and defined repeatable development procedures that support clear, measurable requirements;
  - Implemented creative and effective methodologies/strategies; and,
  - Facilitated timely project execution.
- Persuasive liaison and communicator with solid reputation for:
  - Building positive professional relationships even in stress-filled working environments,
  - Developing/presenting informative material to convey project information to a broad audience, from the executive suite to the project contributors,
  - Conceptualizing a winning business case.

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**Project & Program Management (Waterfall, SAFe Agile, Scrum)**

**LEAN/Six Sigma • Continuous Process Improvement**

**Health Care • Sales and Marketing • Supply Chain • Retail • Financial Services • Banking**

**Offshore Project Development • Matrix Resource Management • Regulatory Compliance**

**Communications Strategies • Team Leadership & Mentoring • Vendor Management**

**IT Management Consultation • Business Consultation • Strategic Planning**

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## PROFESSIONAL EXPERIENCE

### **TOPPAN MERRILL (TM) St. Paul, Minnesota • 04/2019 to present**

Toppan Merrill is a subsidiary of \$5B printing company Toppan, based in Japan. They are in the business of offering services to efficiently and accurately communicate mission-critical content.

#### **Project Management Consultant, Marketing and Communications Solutions**

Organize, plan and track the execution of health plan contract TM clients, by a team of 12 resources in a tight timeline dictated by compliance.

#### **Specific Accomplishments:**

- *Develop a system to track work progress and assignments to ensure optimal use of resources*
- *Elevated client confidence by collaborating with the client to develop an execution plan and publish timely status*

### **HEALTHPARTNERS Bloomington, Minnesota • 05/2017 to 03/2019**

\$6B Integrated health care organization providing health care services via a practice of about 1800 physicians to 1.2M patients. Also, a health plan financing/administration covering 1.8M medical/dental members

#### **Program Management Consultant, Artificial Intelligence (AI) Initiative at Health Partners**

**10/2018 – 03/2019**

Organize the tactical formation of the AI program at HealthPartners, from strategic directives provided by my senior executive leader (that includes putting together the program organization, charter and tactical rollout plan for tool and use case evaluation/selection, and creation of the Business Cases).

#### **IT Project Management Consultant, Work Intake Mgmt for AOD Claims Work 07/2018 – 03/2019**

Create, manage and lead the prioritization of a work queue for Claims projects for a senior leader that included monitoring project costs and maintaining them to stay within program limits.

#### **IT Project Management Consultant, Enhanced Utilization Management Project**

**11/2017 – 12/2018**

Move into execution, a 7-year overdue project that has consistently failed to gain traction for various business-related setbacks utilizing the Six Sigma approach for business case development.

#### **IT Project Management Consultant, ClaimCheck to ClaimsXten Upgrade 05/2017 – 12/2018**

Manage a time and customer-sensitive upgrade for software executing claim edits that include program management responsibilities around business and IT. Owned all the executive leadership communication and reporting.

#### **Specific Accomplishments:**

- *Identify and spearhead tactical steps to execute a strategic vision by my senior leader in the AI space*
- *Organized a complex implementation and managed execution in an environment that has not yet adopted mature PM processes*
- *Developed the business case that provided traction to move the project forward*
- *Successfully managed vendor relationships (McKesson, RedHat, IBM) with provider of the software solution*

### **UNITED HEALTH GROUP Minneapolis, Minnesota • 08/2010 to 03/31/2017**

World-wide, leading health care company serving approximately 85 MM people

#### **IT Project Management Consultant, Quality Hardening Initiative Projects 06/2016 – 03/2017**

Aggressively managed the identification and execution of multiple AGILE-managed projects aimed at enforcing compliance by applications to specific performance standards to keep UHG competitive in the marketplace. This included monitoring the project spend across the program to ensure accountability to the business case.

#### **IT Project Management Consultant, KOALA Projects**

**07/2015 – 05/2016**

Loaned over to the OptumInsight group to manage rollout of KOALA Program initiatives, a highly-visible security program aimed at addressing potential risks and was executed as a response to the highly publicized 2015 Anthem breach. These were AGILE-managed projects.

**IT Project Management Consultant, MEDICA Projects****10/2014 – 06/2015**

Successfully managed the development and rollout of multiple concurrent projects for UHG client, MEDICA. These projects were owned by multiple pyramids across MEDICA and UHG, and was complicated by ambiguity due to multiple customer bases (with occasional conflicting interests).

**IT Program Management Consultant, Commercial Transformation****10/2014 – 02/2015**

Spearheaded the development and rollout of a modified Software Development Lifecycle (SDLC) catering to UHG's commercial clients that uses an abridged version of the conventional UHG SDLC, was carried out in an aggressive timeline that entailed rolling out components to production as progressively completed. Shepherded the adoption of this new SDLC across the complex UHG management hierarchy and all the political implications of such including managing the rollout across several Commercial projects.

**IT Project Management Consultant, IRD for myEasyBook****03/2014 – 06/2015**

Stepped in mid-project to implement the first commercialized release of IRD product myEasyBook, pilot software targeted to be co-marketed to UHG wellness clients. Deliverable was a UHG commercial software product for booking and administering pre-paid discounted service appointments and was developed using the AGILE approach. Responsibilities included coordinating the software release with both IT and Business stakeholders.

**IT Program Management Consultant, eHP Onboarding/Transitions****01/2012 – 02/2014**

Executed over 20 monthly client onboarding releases to migrate clients from a legacy Wellness website application. These releases implemented Decision Guides negotiated by Health and Wellness Account Managers. (One of the releases was noted as the largest implementation ever executed in a single release by OptumHealth.) Concurrently, managed the development project for the replacement system to eHP.

**Business Project/Program Management Consultant, ICUE****08/2010 – 12/2011**

Provide program management leadership to the enterprise initiative to integrate clinical applications across all United Health companies, successfully completing 4 major, multi-million project releases.

**Specific Accomplishments:**

- *Successfully led multi-million dollar-size projects spanning organizational pyramids at UHG*
- *Organized complex, multi-organizational projects into simple, executable plans*
- *Created process, and documenting the solution so it is repeatable, making it cost-effective*
- *Navigated complex relationships to bring a team together to achieve a successful project outcome*

**WELLS FARGO BANK, NA Minneapolis, Minnesota • 02/2010 to 08/2010**

\$1.2 Trillion in Assets Banking/Financial Service Provider

**IT and Business Project Management Consultant**

Reporting to organizational executive, provided program management and conversion program management expertise to the Wachovia integration for Debit Card.

**Specific Accomplishments:**

- *Increased success and predictability of the conversion process by identifying and installing fixes to gaps in the management of the process*
- *Improved collaborative relationship with stakeholders by establishing communication and approval processes*
- *Saved time and cost by installing standards employed by other partners in the Technology group working outside the integration effort.*

**COMPUCOM Minneapolis Minnesota • 01/2010**

\$2 Billion IT Asset Management Service Provider

**Business Project Management Consultant**

Provided support for Sales & Marketing by identifying an IT asset management strategy for their client identifying a compelling business case that supports both Compucom and client

**Specific Accomplishments:**

- *Created a proposed new process, still to be vetted by Compucom, that they can present to the client, that takes into account profitability to Compucom yet presents a compelling business case to the client*
- *Documented the current process that will be a baseline for future improvement*

## **AMERIPRISE BANK, FSB Minneapolis, Minnesota • 08/2009 to 11/2009**

\$7 Billion Financial Service Provider

### **Business Program Management Consultant**

Provide short-term, instant 'hit the ground running' project/program management leadership to bank initiatives requiring urgent implementation (Ameriprise Bank charter move from New York to Minneapolis, Implementation of ABA-compliant initiatives such as International ACH, Unlawful Internet Gambling Enforcement Act, Providing Bank Data to State Government to Support the IRS and Child Support Services, etc)

#### **Specific Accomplishments:**

- *Collaborated with stakeholders to define the tactical tasks toward a high-level goal*
- *interfaced with subject matter experts, both internal and external to Ameriprise (such as the Federal Reserve Bank, and commercial banking service providers to Ameriprise such as FISERV, Deluxe, Wells Fargo and 5th3rd Bank)*
- *Managed and coordinated task execution to keep the project focused and maintain Bank compliance with regulations of the American Banking Association, the Office of Thrift Supervision and the IRS*
- *Created and maintained the project plan and communicated this plan to project stakeholders, especially to senior management*
- *Created an effective QA and implementation process for delivering the IT/technology component of the solutions*

## **DYMEDIX Shoreview, Minnesota • 03/2009 to 08/2009**

\$1 Million, Start-up Medical Device Development Company

### **Business (Engineering) Program Manager**

Provide structure and best practices to the planning methodology required by the organization to pursue bridge and venture capital funding during the execution of clinical trials phase of product development.

#### **Specific Accomplishments:**

- *Created a template for technology project execution based on the Phased Gate development approach that Dymedix was loosely following*
- *Created and maintained project plans that helped Dymedix detail out timelines and deliverables, per requirements of the venture capital funding investors*

## **PRIME THERAPEUTICS Eagan, MN • 10/2008 to 02/2009**

\$1 Billion Pharmacy Benefit Management Company

### **IT Management Consultant (Process Improvement Specialist/Six Sigma Black Belt)**

Identified high-impact, quick-win process improvement initiatives for the Information Management group. Architected a repeatable framework for all future process improvement initiatives for the group using principles of *COBIT*, *ITIL* and *LEAN/Six Sigma*. Introduced process and control efficiency to Prime's Project Development life cycle. Raised customer satisfaction by streamlining Issue Resolution using *ITIL* principles and lowered Issue management cost by defining a clean software configuration management process. Assisted my project sponsor, an Assistant Vice President, in defining his organization optimally, so that roles and responsibilities are clearly articulated, enforceable and effective. Hiring and training the FTE that will continue this role in the organization after my assignment.

#### **Specific Accomplishments:**

- *Authored the \$500K business case for revamping Prime's service management in the Information Management group, navigating a politically sensitive organization*
- *Identified \$2Million-impact improvement areas in Incident and Release Management process and the executed these IT projects using the Six Sigma approach.*
- *Evaluated a \$3Million development project for use of best practices in IT project tracking and communication to mitigate future cost overruns*

## **BEST BUY CORPORATION Richfield, MN • 04/2008 to 10/2008**

\$45 Billion Consumer Electronics Retail Organization

### **Business Program Management Consultant/Six Sigma Black Belt**

Created cost savings by identifying, creating a portfolio of revenue-capturing process improvement initiatives for the Site Management group of bestbuy.com and executing initiatives in the areas of Change and Release management, holiday QA and Search Engine Optimization. Helped quantify business cases for projects championed by senior managers, directors and senior directors for their technology initiatives (in the areas of Store Information data management and Order Management) using *LEAN/Six Sigma* principles.

#### **Specific Accomplishments:**

- *Mitigated a \$2 Million annual revenue impact by creating, documenting and evangelizing a repeatable process for verifying .com to increase site stability over its peak retail seasons using LEAN/Six Sigma analysis.*
- *Strategized implementation of a \$1 Million+ project (the Store Location Information project), creating the \$50 Million business case for the project using the Six Sigma approach.*
- *Mitigated a \$1.5 Million annual revenue loss by creating protocol for change management at .com. that also elevated the brand of the Site Management group to senior Best Buy leadership*

### **SEAGATE TECHNOLOGY Bloomington, Minnesota • 05/2005 to 04/2008**

\$12 billion worldwide storage drive manufacturing company.

#### **Sales & Marketing IT Program Manager**

Managed a \$1Million project portfolio for the Pricing group of Sales and Marketing IT. Championed and executed process improvement initiatives by business operations utilizing IT. Increased process efficiency and customer satisfaction by implementing improvements that identify and quantify value of those processes to the customer in keeping with *LEAN/Six Sigma* principles. Architected proactive and SOX-compliant solutions that addressed customer needs conforming to their expressed and implied requirements. Planned and executed strategies for resource and funding acquisition.

#### **Specific Accomplishments:**

- *Saved Seagate 65% in IT development cost savings through effective use of offshore development.*
- *Enabled effective off-shore IT multi-site work by creating process, documentation and turnover standards and implementing goal-focused quality assurance criteria.*
- *Successfully completed the aggressive \$.5MM integration effort of Maxtor into Seagate's Sales and Marketing systems in record time – 6 months.*
- *Successfully managed 24 full projects over 5 programs to completion by utilizing a robust enhancement to Seagate's software development lifecycle process that created over \$5MM in quantified benefits to Seagate Sales & Marketing.*
- *Significantly streamlined functionality of the Sales and Marketing IT department by identifying and moving business-appropriate functions to the appropriate stakeholder/user.*
- *Created significant savings by tactically upgrading IT project documentation templates for optimal reusability and repeatability*
- *Received the honor for "Best Project Award" after Six Sigma Black Belt Training due to superior application of learning principles and effective results*

### **TARGET CORPORATION Minneapolis, Minnesota • 08/1997 to 05/2005**

\$50 billion discount retail chain across the United States.

#### **Support Project Manager - IT (2003 to 2005)**

Led the data integration portion of the transition and turnover of Marshall Fields IT to new owner, May Co. Directed system maintenance of Direct2Guest Warehouse Management and Multi-Channel Integration Systems to seamlessly operate mail-order business through the key transition period that was also a high-volume transaction season. Commanded skilled 8-person full time staff and 25 offshore technical support personnel.

#### **Specific Accomplishments:**

- *Increased profitability of Marshall Fields' last holiday season under Target ownership through strategic use of available resources, creatively compensating for lower capacity support systems.*
- *Solved critical performance issues (during the high-volume last holiday season of Target ownership of Marshall Fields) with a timely and effective deployment of an all-star SWAT team.*
- *Transparently converted Marshall Fields data stores to May Co. with minimal business disruption by successfully managing processes and procedures during the turbulent transition period.*

### **QA/Implementation Manager/Project Manager/Source Control - IT (2000 to 2003)**

Led the application team that integrated, converted and implemented Marshall Field's new \$15 Million warehouse management system. Created and executed the cohesive strategic plan to QA the development collateral using combined onsite/offshore resources. Strategized the implementation of web analytics reporting for Target's internet storefronts. Provided guidance and direction to Target senior management on enterprise software management and acquisition.

#### **Specific Accomplishments:**

- *Created and executed QA/conversion and implementation strategy for the \$15Million Direct2Guest system.*
- *Commanded a \$1Million section of the \$15Million project covering establishment and execution of the implementation and conversion strategy.*
- *Successfully strategized, planned and implemented the \$2Million web analytics project for Target's internet business by identifying executive initiatives and translating into tangible and measurable deliverables. This enhanced target.com's holiday internet business, enabling record sales (by volume).*
- *Increased efficiency, productivity and auditability of target.com software by creating target.com source control procedure paving the way for SOX control.*

### **IT Consultant (1997 to 2000)**

Top-level technical consultant retained to assist in the customization, install, maintenance and support of Advantage:Gen toolset at Target. Integral contributor to infrastructure design and development standards used by 500+ system engineers. Architected the training strategies on Advantage:Gen for the entire 500+ developer population. Expert advisor to senior leadership on the selection and acquisition of peripheral support software for Advantage:Gen and enterprise data management strategies.

#### **Specific Accomplishments:**

- *Led the effort, and was the mainframe expert resource for the integration of Target's three operating companies*
- *Strategized the plan for periodic rollout and upgrade of Advantage:Gen and peripheral software at Target, a platform that, then, played into some 75% of Target's mainframe applications.*
- *Planned and led every Advantage:Gen upgrade to a budget between \$.5 - 2Million during my tenure as Development Technologies Consultant*
- *Technically consulted on the integration and implementation of Advantage:Gen in mainframe, client server and web applications across Target's supply chain, finance and order systems*
- *Skillfully implemented corporate enterprise development standards 500+ developers*
- *Resident expert for Advantage:Gen due to superior expertise and performance.*
- *Developed Target's first enterprise model management strategy*

### **Early Career (details on separate Resume Supplement):**

Consultant, Various Companies, 1984 to 1997.

## **FORMAL EDUCATION/TRAINING**

### **Bachelor of Science, Mathematics, 1982**

University of the Philippines, Diliman, Quezon City, Philippines

### **Project Management Certificate Courses, 2000-2003**

George Washington University, Washington D.C.

### **Lean Six Sigma Black Belt Training, 2008**

Seagate Technology, Minneapolis, MN

Certificate obtained in 04/2017

### **Mini MBA, 2009**

University of St. Thomas, Minneapolis, MN

### **Leading SAFe Training, 2019**

CPrime, St Louis Park, MN

### **ScrumMaster Training/Certification, 2019**

Artisan Software Consulting, Phoenix, AZ

## **PROFESSIONAL TRAINING/CERTIFICATIONS**

Completed Courses toward Project Management Master's Certificate at George Washington University:  
Software Project Management, Risk Management, Scheduling and Cost Control, Project Management  
Communication, Requirements Management & Prep Course for PMI Certification

COBIT/ITIL Training, SEI's Capability Maturity Model Training

Certified LEAN Six Sigma Black Belt (8136842), Management & Strategy Institute

Certified ScrumMaster (1027833), Scrum Alliance



Certified SAFe® 4 Agilist, Scaled Agile, Inc